



WHITE BRICK

Publication Design

Make your publication or editorial content a must-read.

Publication Design

Create stunning, eye-catching publications that share content and tell your story.



UNIQUE & CUSTOMIZED DESIGN

Stand out with personalized layout and design

What can the
right Publication Design do for
you?

BETTER READER EXPERIENCE

Make pages and sections easy to read

ATTRACT MORE READERS

Catch readers' attention with eye-catching visuals



REINFORCE BRAND IDENTITY

Show consistent branding in the layout

Our Publication Design Work

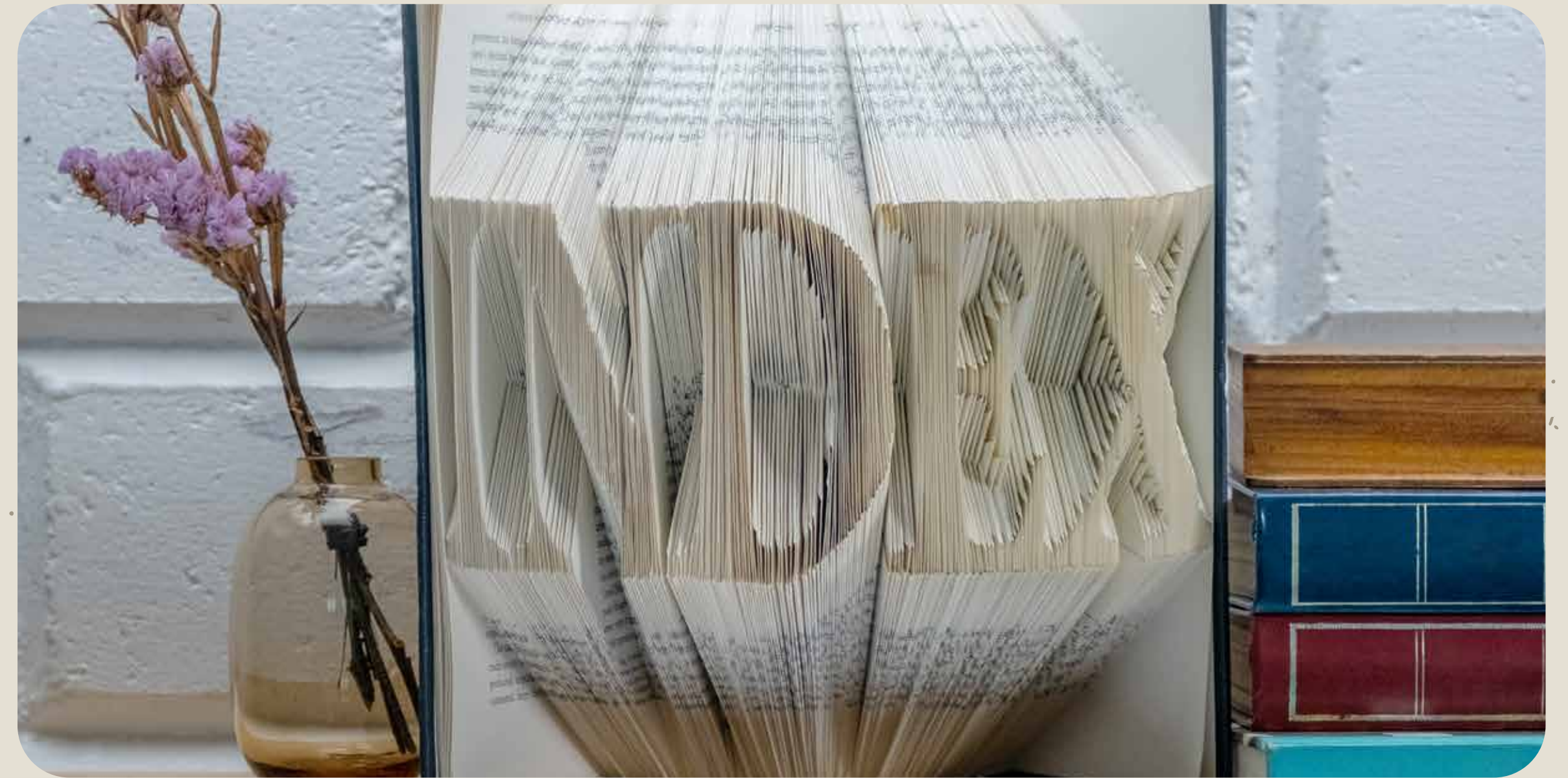
Sunstar Yearbook 2019 & 2020

SPATIAL TYPOGRAPHY

Every year, Sunstar, one of Cebu's most reputable newspaper companies publishes the much-awaited Cebu Yearbook. The publication features the most memorable events and changes that happened during the past year in business, culture, tourism and everything in between.

The team was tasked with the total art direction and design for Sunstar Yearbook 2019. We wanted to highlight the section titles by creating spatial typography using materials relevant to each section. For this year's book cover, we created an art piece using paper crafts inspired by all things that highlight Cebu.







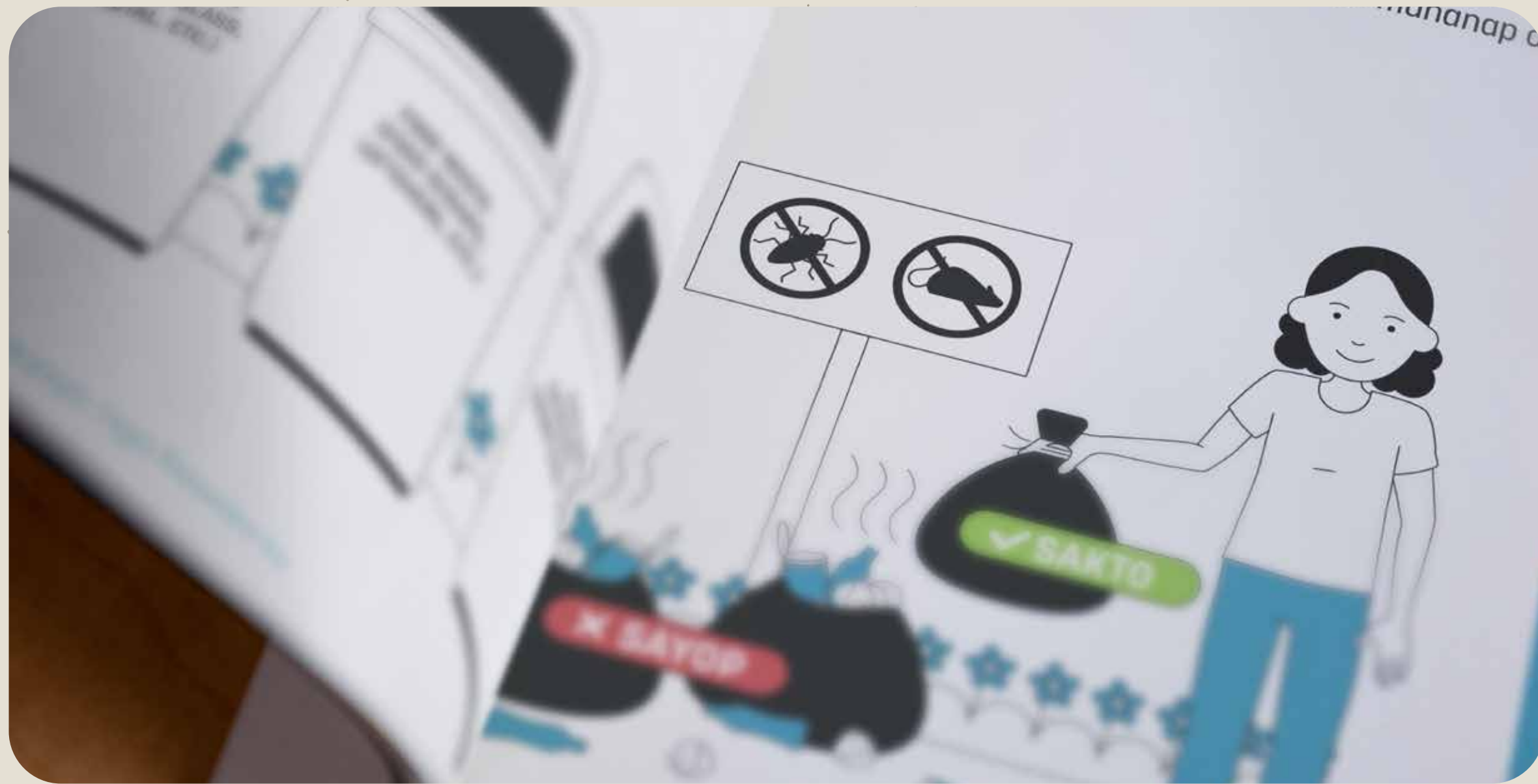
To represent the massive growth of Cebu City, we wanted the cover to represent a modern city with buildings and other structures. We experimented with different concepts before finally choosing an old desktop computer motherboard, painting it completely white so that it would resemble an ultra-modern and sleek cityscape.

The team was tasked once again with the total art direction and design for SunStar Yearbook 2020. In line with their theme "Build, Build, Build", we created the section titles from scratch using common materials to form 3D typography. For this year's book cover, we used an old computer motherboard and painted it white to look like a modern cityscape.

Gasa Sa Paglaom Homeowner's Manual

Gasa sa Paglaom or Gift of Hope is a medium-rise tenement building to house the city's homeless. A project by Greenlink Solutions, this five-story, 2,000-square-meter development will rise on a three-hectare lot in Barangay Lorega. Each unit is 30 sq.m in size and rent will be subsidized to provide "dignified living" among less-privileged families in Cebu City.







The team designed a fun, light-hearted and easy-to-understand homeowner's manual that every member of the family can use with illustrated scenes and instructions using bright and positive colors.

The client wanted a compact and handy homeowner's manual for all Gasa sa Paglaom residents which includes a property overview, rules, instructions and tips on how to navigate life in the tenement including how to maintain their unit, how to dispose of garbage and waste, and how to be a respectful, courteous and good neighbor.

Space Ape Artbook

Space Ape Games is the sister company of Super Cell, the creator of Clash of Clans. They are also the brains behind some of the most popular mobile games such as Beatstar, Samurai Seige and Fastlane.

In celebration of their 10th anniversary, Space Ape Games wanted to release their very first artbook - a story of how Space Ape came to be and a compilation of all the mobile games they have released!







We worked closely with Space Ape to design each chapter to match the unique look and feel of each game.

The games featured in the book are Samurai Seige, Rival Kingdoms, Fastlane, Transformers: Earth Wars, Beatstar and Boom Beach: Front Lines. The art book had more than 200 pages and was printed in London, United Kingdom.



WHITE BRICK

Thank
you!
✕
LET'S WORK
TOGETHER!

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