

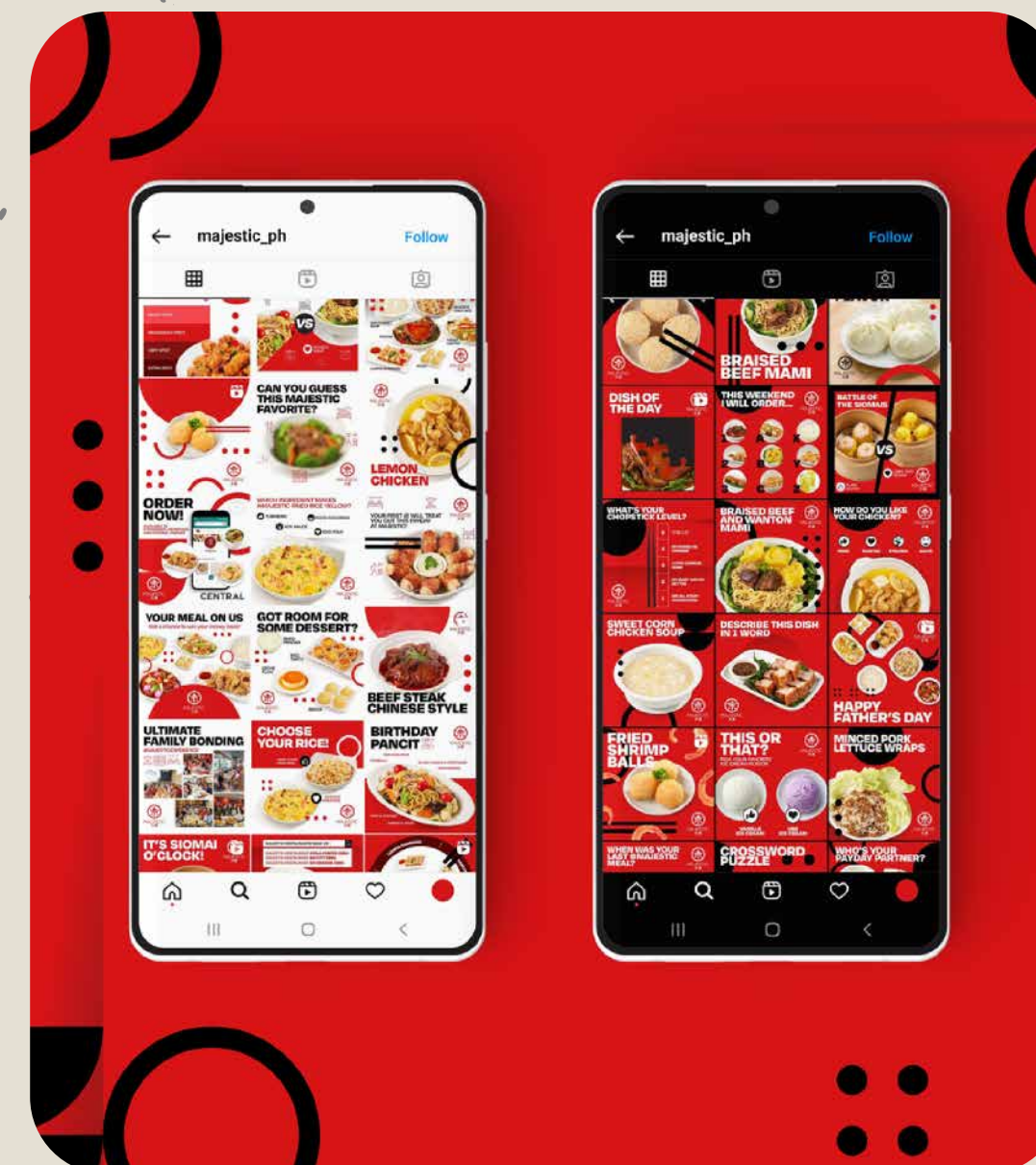
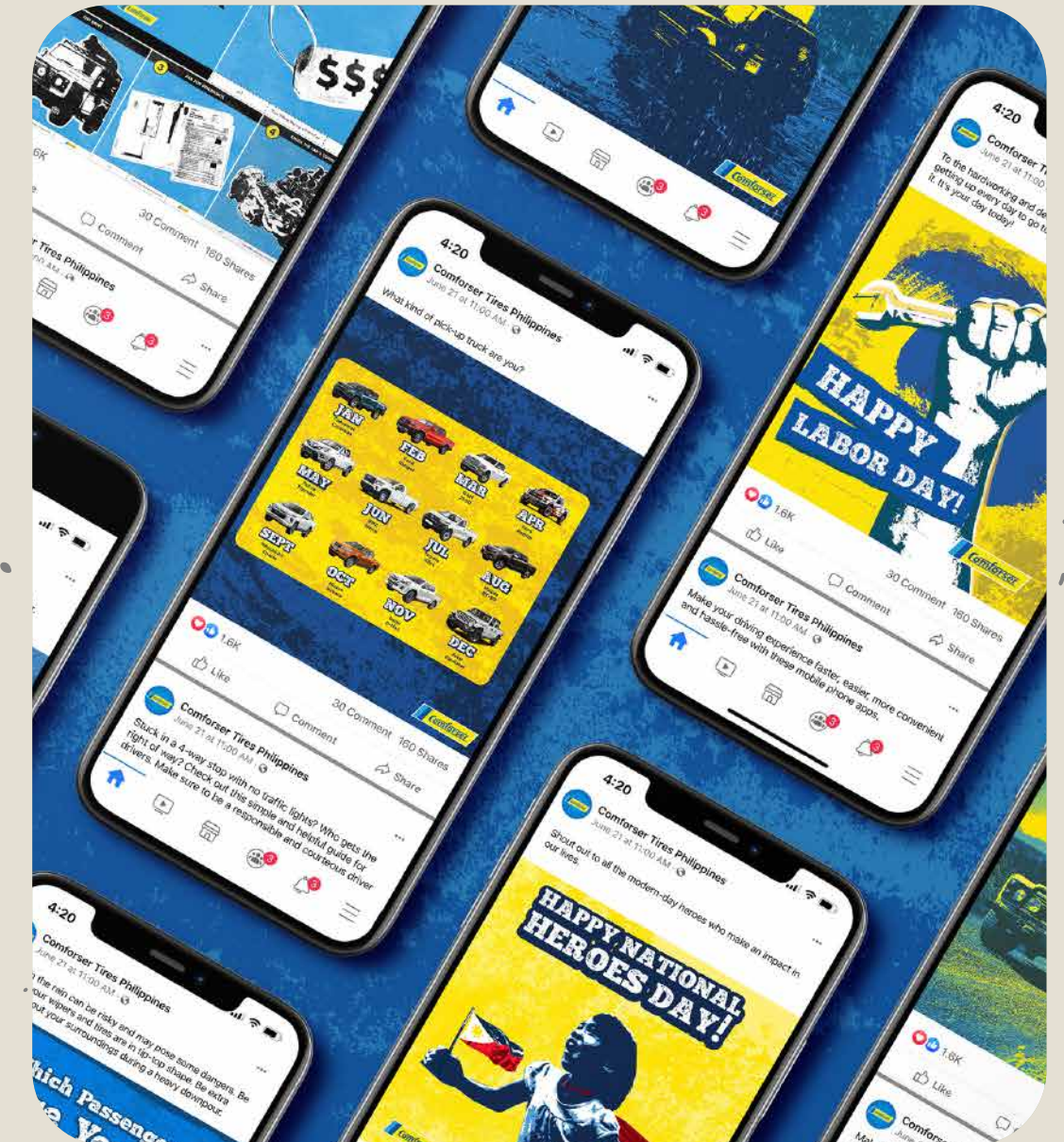
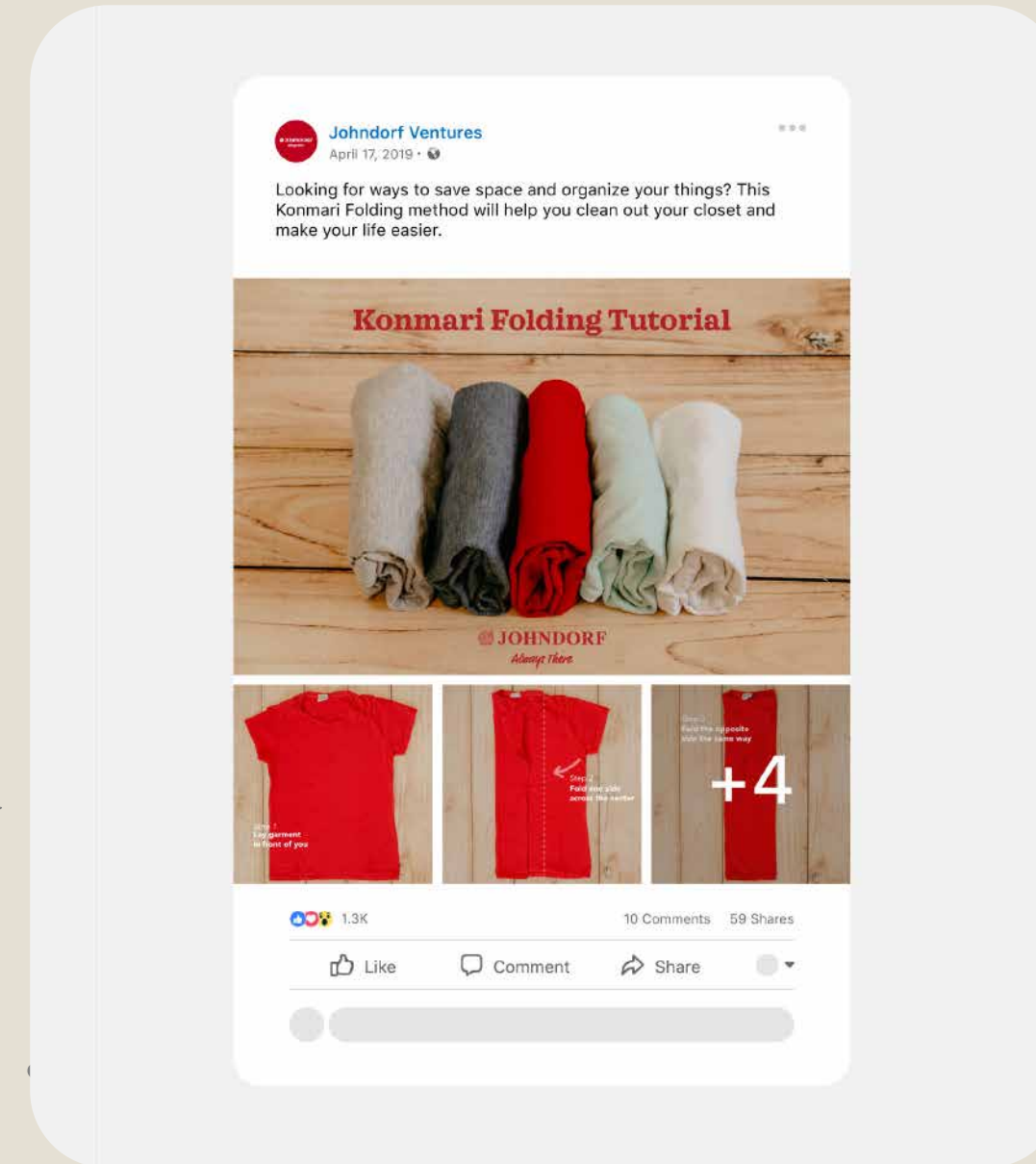
WHITE BRICK

Social Media Content

Gain more exposure and connect with more customers online

Social Media Content

Reach your customers better through dynamic and engaging social media content.



BRAND AWARENESS

Reach millions of specific,
highly-targeted potential customers

What can the
**right Social
Media Content**
do for you?

BUILD CONNECTIONS

Interact and create real human
connections with customers

ESTABLISH ONLINE PRESENCE

Stay top of mind among fans and
followers

PROMOTE PRODUCTS/ SERVICES

Showcase how your product works in
real life



Our Social Media Content Work

Johndorf Ventures

Johndorf Ventures Corporation is a real estate company that builds affordable, quality homes and communities that provide Filipinos with a better quality of life and better living.

Johndorf wanted to boost their relevance and presence in social media. So we created a social media awareness campaign for them that anchors on their 'Always There' campaign. Instead of merely using the platform to sell their product, we created a series of content that will add value to the audience - whether they are Johndorf homeowners or about to buy a Johndorf property. We created content that covered everything from easy home recipes, housing and loans, fitness and health, budgeting tips, home hacks, cleaning and organizing advice, design and decorating, kids activities, and even posts dedicated to OFW Filipinos, further cementing Johndorf's commitment to be 'Always There.'



Johndorf Ventures

April 1, 2020 · 🌐

If you miss drinking iced coffee in your favorite cafe, don't worry because you can make an affordable and yummy version at home! Enjoy this do-it-yourself cup while working from home, reading a good book, or watching TV. Cheers!



Easy Recipes with Johndorf

How to make Dalgona Coffee

JOHNDORF
Always There



👍❤️👤 2.7K

767 Comments 2.3K Shares

Johndorf Ventures
December 2, 2019 · 🌐

The holiday season means tons of Christmas parties. Dazzle your friends, family, and co-workers with these delicious and easy-to-make drinks. Made with love and from the heart is the best kind of potluck.



Easy Christmas Drinks

Healthy and Non-Alcoholic

JOHNDORF
Always There



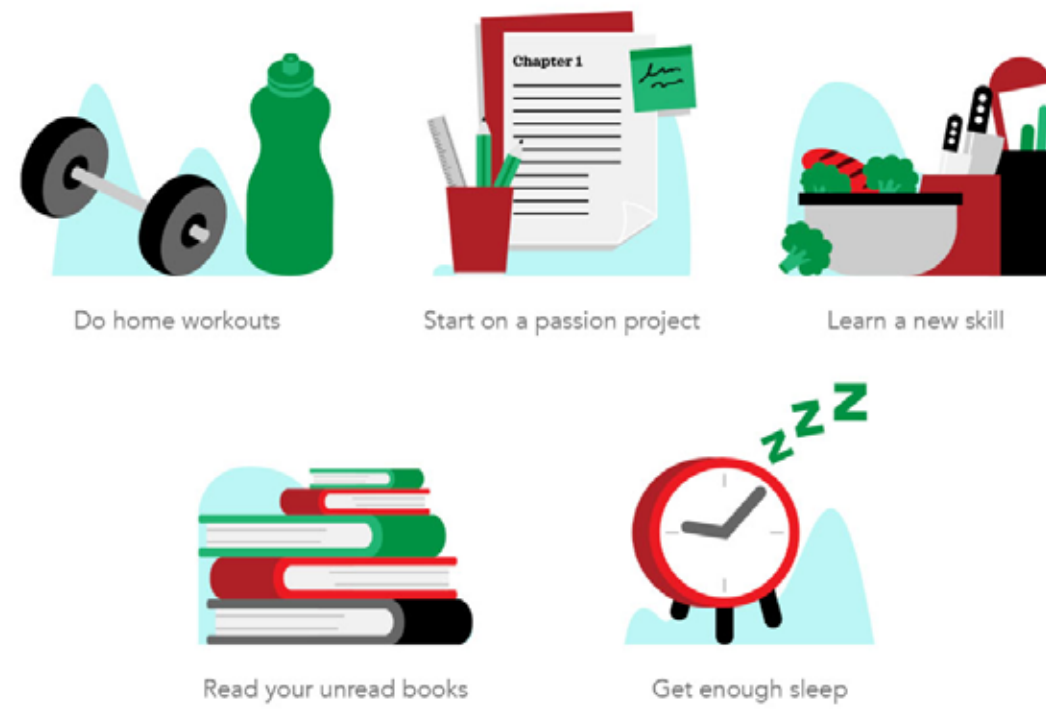
👍👍👍 2K 1 Comments 41 Shares

👍 Like 💬 Comment ➦ Share

Johndorf Ventures
March 24, 2020 · 🌐

Here are some things you can do to make the best use of your time at home! Now is the perfect opportunity to start on a new project, learn new skills, and spend quality time with loved ones, while staying safe and healthy!

How to be Productive during Quarantine



JOHNDORF
Always There

👍👍👍 3.7K 21 Comments 245 Shares

👍 Like 💬 Comment ➦ Share

Johndorf Ventures
April 3, 2020 · 🌐

From the bottom of our hearts, THANK YOU to all the frontliners for sacrificing so much for the Filipino people. You are the ultimate heroes. Salamat sa inyong lahat.

Thank you to our hardworking frontliners!



JOHNDORF
Always There

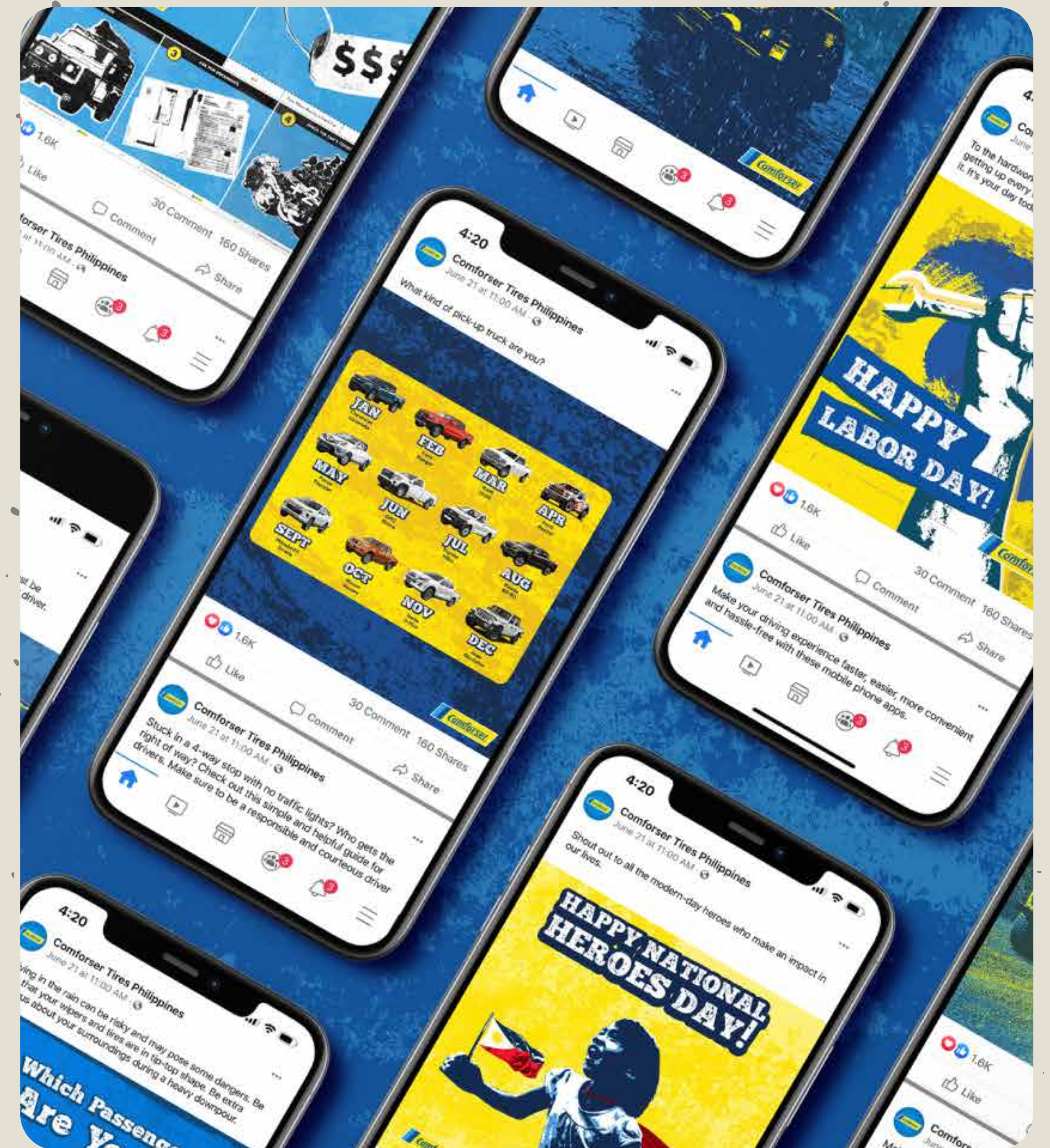
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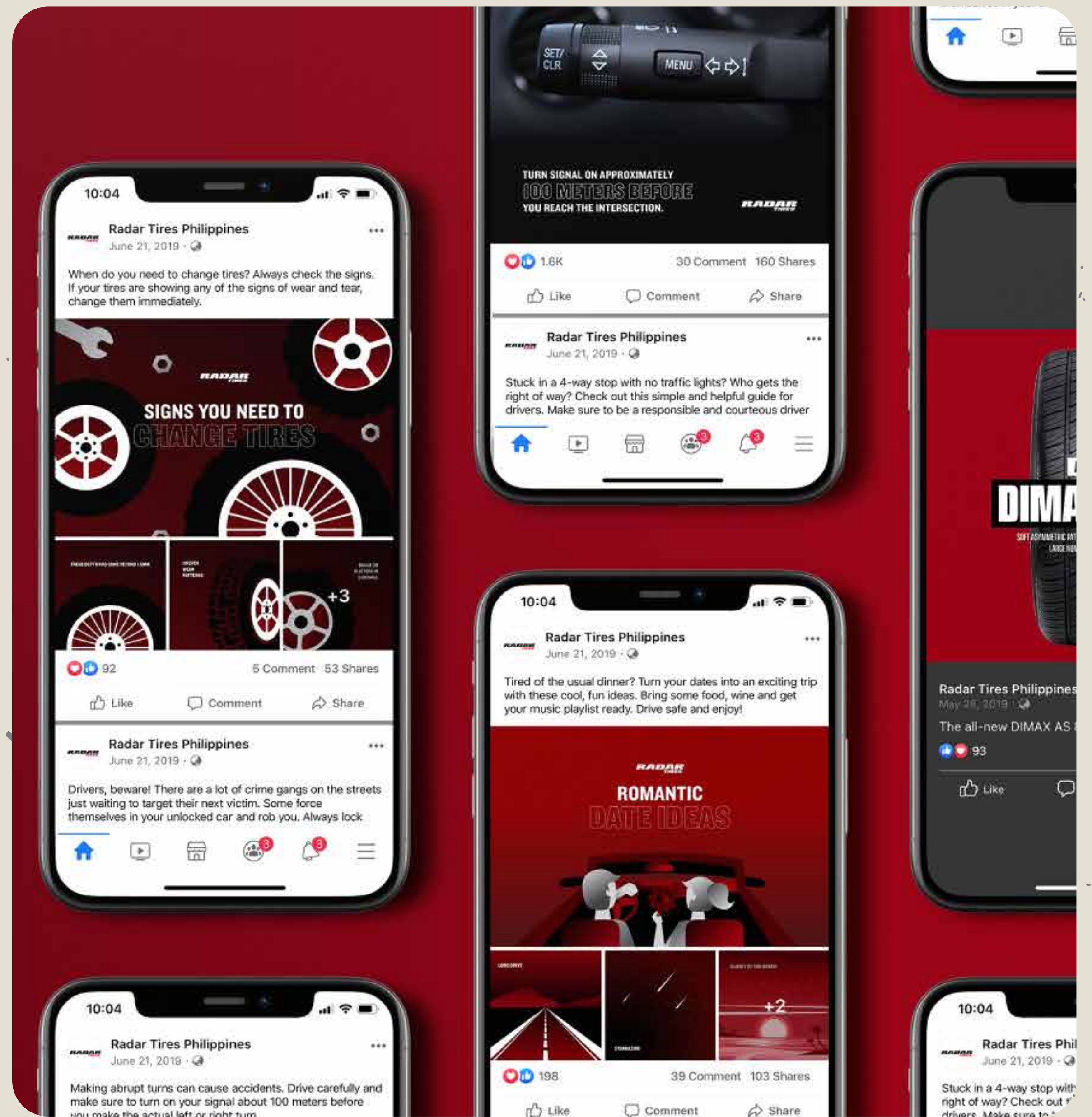
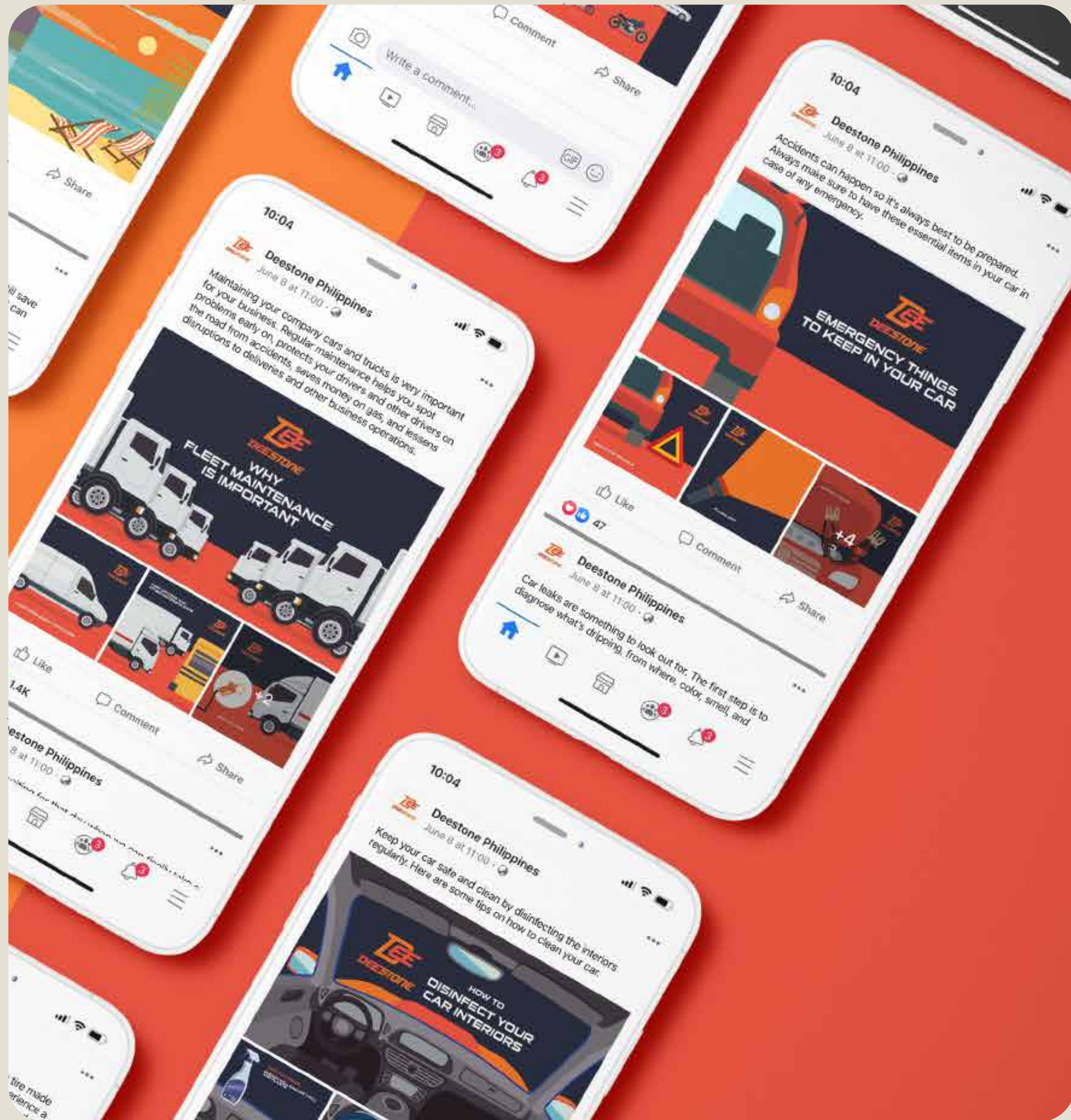
👍 Like 💬 Comment ➦ Share

Macro Tires

Macro Tires is the exclusive dealer of Radar tires, Comforser tires, and Deestone tires in the Philippines.

The challenge was to create social media content for these brands' pages without resorting to hard-selling the products. We wanted to make these tire brands project a friendly and approachable image. This was executed through informative graphics, helpful tips as well as fun, interactive posts that drivers could relate to.





Majestic

Majestic Restaurant is a well-loved Chinese restaurant, that has a deep history and loyal customer base that has continued to patronize its offerings for the past 29 years. In the past year, Majestic has positioned itself as a fast casual dining destination by offering bento meals, set meals and merienda sets.

Along with their new visual identity, we also created social media content for their Facebook and Instagram. We made sure it was consistent with their new look and that the posts were fun and engaging.



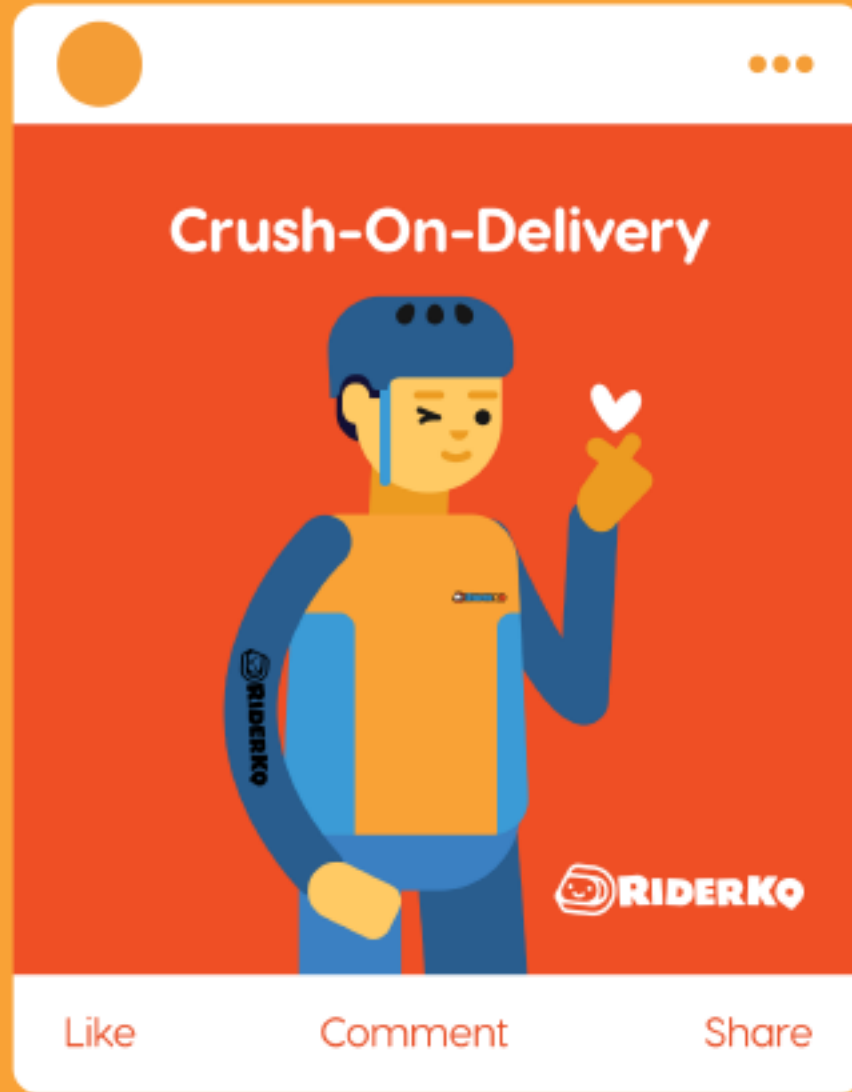
RiderKo

RiderKo is a startup courier and food delivery service based in Metro Manila focusing initially on Greenhills, Ortigas, Makati and residential areas of Quezon City.

The company provides same-day deliveries and transport of documents and parcels to customers, using riders or walkers that correspond to the point to point pick up to delivery of the packages and orders.

Along with their branding, we also created fun and engaging social media content for their facebook and instagram. We made comic strips and witty concepts that people could relate to.

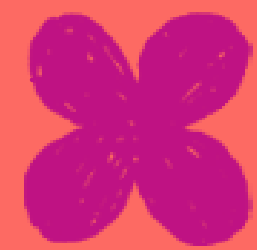






WHITE BRICK

Thank
you!



LET'S WORK
TOGETHER!

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  [wearewhitebrick](https://www.instagram.com/wearewhitebrick)